



Advertising on Parenthub

Parenthub provides reliable health information to the full spectrum of Australian parents, from those trying to become parents to those parenting teenagers and beyond.

Advertisers have the opportunity to work in conjunction with the Parenthub team to deliver their advertising in a contextually relevant environment to qualified customers.

Popular topics include getting pregnant, pregnancy and birth, parenting newborns through to teenagers, nutrition from breastfeeding and formula through to kids recipes.

Page skin

The page skin is one of the best advertising offerings, providing deep brand integration for advertisers.

When paired with the standard ad units on the page, this re-skin opportunity allows advertisers to have full ownership of this space that is both dynamic and high impact.

Specs and dimensions

- Side panels: (140px) X (1080px max)
- Header: (990px) X (110px)
- Skin must be saved in 3 separate pieces including Left/Right Side panels and header (The template below already has these pieces sliced up)
- Side Panels file size: 30kb max (each)
- Header file size: 30kb max

[Download a template here.](#) (Adobe Photoshop)

Campaign Information

Please also provide us with following information:

- Campaign start and end dates
- Sections/pages skin will appear on
- Hyperlink URL

Example page skin



Page skin

URL link

Please also supply the URL the page skin is to link to.

